

Art-On-The-Rocks®

Whalen/Maxwell Island

Sunday, July 24, 2011

12:00-4:30 P.M.

Dear Exhibitor & Potential Exhibitors,

This is the TWENTITH annual Art-on-the-Rocks fine art and craft show and sale. The show is located at the southern tip of Maxwell/Whalen Island (at the Gillespie's). This location has worked well, as it is not susceptible to the west wind and we've found that a fair number of cruisers and Sunday afternoon boaters on the main channel stop in to browse and shop. We are initiating new advertising this year. We provide a free shuttle/jitney service to larger boats that anchor in the bay. This service is for customers and vendors.

Maxwell Island, often referred to as Whalen's Island, is located on the Muskoka Landing Channel (inside main channel). It is about 10 kilometers north of Honey Harbour. In previous shows, artists and crafters have displayed a wide variety of artwork including paintings, pottery, photography, stained glass, woodwork, jewelry and culinary arts. We encourage artworks that are inspired by the unique Georgian Bay landscape. The event is well attended by Cognashene and Honey Harbour cottagers, their friends and neighbours from surrounding communities. This is your invitation to participate in **Art on the Rocks 2011 !!**

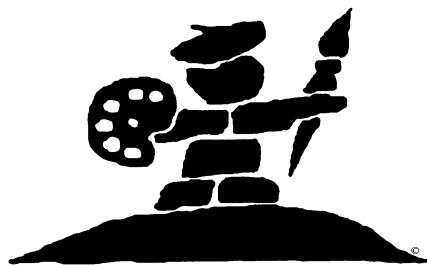
In an effort to keep the show interesting and exciting, we are always looking for new artists and crafters. Please feel free to share this form with any friends you have who do high quality crafts or art, especially if they employ an outdoor or Georgian Bay theme. We ask new artists (or unknown to coordinators) to please submit photos or slides of their work. All the proceeds go to Cognashene Cottagers Association. If you have questions please feel free to call numbers below or e-mail Catherine ~ Gillespie.cath@gmail.com

Cordially, Catherine Gillespie, Geoff Kelk --Coordinators

Conditions of Entry:

1. There is a \$40 entry fee, \$75 if you require transportation by boat to and from Honey Harbour. A cheque should be included with your application made payable to the **Cognashene Cottagers Association**. This is a non-profit event. Each individual exhibitor is expected to pay all fees including transportation; 1-2 helpers are included in taxi transport.
2. There are two indoor spaces, with electricity, located in the boat shed. There is an additional \$25 surcharge for these spaces. They will be assigned on a first request basis. Other spaces may also be assigned.
3. Exhibitors are asked to bring a sign identifying you by name and/or company name.
4. Transportation, insurance of your work and liability are your responsibility.
5. If you use glass as part of your work, please be advised that the rocky terrain can be dangerous to your work if it is dropped.
6. Materials and methods for displaying your work are your responsibility. Display areas are approximately 10'x10', but are irregular in shape and terrain. Because of that, minimal display equipment is needed. The terrain can serve as a beautiful display. There is no need to transport extra items. Coordinators have final OK on location of exhibition. Very few artists use "tents" as they are difficult to set up on the rocks.
7. Sales and taxes are to be managed by you.
8. This is a Rain, Wind or Shine event. Exhibitors are responsible for providing your own shelter from the elements. Hopefully, the weather will be more cooperative than in 2009~the ONLY really bad weather day.
9. Please complete the attached application form and return it and the fee by **June 30 2011** to:

Catherine Gillespie 190 Bryant Street, Buffalo, NY, 14222 (USA) 716-881-2199 / 705-756-1621(cottage)
Geoff Kelk ~519 925-2210~705-756-2821 email ~ Gillespie.cath@gmail.com



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Whalen/Maxwell Island
Sunday, July 24, 2011
12:00-4:30 P.M.

Name _____ Business name _____

Address _____

_____ Postal

code _____

Phone:business _____ cottage _____ home _____

E-mail (preferred contact address) _____ website _____

I am interested in reserving an indoor exhibit location (additional\$25) .

As there is only indoor space for 2 exhibitors, these will be assigned to the first 2 artists who send in their request

Type of Work:

Include a brief description of work including media used. Submit 1 - 2 photographs or slides. Previous exhibitors do not need to submit photographs unless the type of work you are doing has significantly changed. If you want your photos returned, please include a stamped, self-addressed envelope.

Transportation:

If you need transportation by boat to and from Maxwell Island from Honey Harbour, please indicate below. There is an additional fee. More specific details will be included with your acceptance letter, this will be mailed near the beginning of July.

I need transportation. There are ____ people in my party.

All work must be the original work of the exhibitor. As this is a low budget event, each artist will pay the fee, unless arranged beforehand with the committee. All fees are used to support the event including advertising printing jitney service and transportation for the artists.

Enclosed is \$40 fee own transportation; or \$75 fee with taxi boat transportation;
additional \$25 for inside space

Signature _____ Date _____

Catherine Gillespie~190 Bryant Street, Buffalo, NY 14222~ (716) 881-2199~~ 705-756-1621(cottage)
Geoff Kelk ~519 925-2210~705-756-2821 (Catherine's email-gillespie.cath@gmail.com)

PLEASE MAKE CHEQUES/CHECKS TO COGNASHENE COTTAGERS ASSC.